



# Greening your Cleaning with GSF USA's *Écologique* Program

GSF USA's *Écologique* cleaning program relies on Green-Seal certified processes to create safer, more sustainable environments for our customers.

## 5 The five branches of the program are:

- Sustainable cleaning chemicals
- High-tech equipment
- Environmentally sourced consumables
- Documented training and procedures
- GSF University leadership development

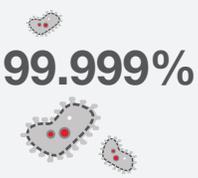
### Sustainable cleaning chemicals help maintain healthier spaces:



Indoor air can be up to five times more polluted than outdoor air.<sup>1</sup>



GSF USA relies on electrochemically-activated solutions (ECAS) created using three safe ingredients: water, salt and electricity.<sup>2</sup>



ECAS for cleaning and disinfecting kill or inactivate 99.999% of pathogens without the VOCs, fragrances, fumes and residues commonly associated with conventional cleaning chemicals.<sup>2</sup>

### High-tech equipment enhances cleaning performance and productivity while reducing chemical, water and energy consumption:



90-95%

The percentage of dry soil that can be removed from carpet by vacuuming.<sup>3</sup>



3 hours

Our robotic vacuums handle dirt removal and can operate autonomously for up to 3 hours, cleaning nearly 50,000 square feet per week.<sup>4</sup>



70%

Our ec-H2O™ floor care equipment electrolyzes tap water into a safe cleaning solution, and uses up to 70% less water and reduces wastewater.<sup>5</sup>



1 million square feet

We clean 1 million square feet with robotic autoscrubbers each month.

### Environmentally sourced consumables limit the volume of waste generated in facilities:



With an unlimited supply of ECAS generated on site, facilities reduce disposable chemical packaging by 95%.<sup>2</sup>



High-quality toilet paper should be made up of a minimum of 25-60% post-consumer material.



We use microfiber cleaning cloths, which are a more sustainable alternative compared to disinfectant wipes, which can only be used once.

### Documented training and procedures and GSF University leadership development enable our team to expand their cleaning expertise:



Every GSF USA employee completes a minimum of 24 hours of training.



200%

Turnover in the cleaning industry can be as high as 200% but our employee tenure is longer than average, thereby improving the quality of work and customer relationships.<sup>6</sup>



Go green with GSF USA's *Écologique* cleaning program! Learn more at [www.gsf-usa.com](http://www.gsf-usa.com).

<sup>1</sup> Environmental Protection Agency: <http://ow.ly/50q350DfMb>  
<sup>2</sup> PathoSans: <https://pathosans.com/>  
<sup>3</sup> Carpet and Rug Institute: <http://ow.ly/wcgu50DuzPd>

<sup>4</sup> ICE Robotics: <https://www.icerobo.com/whiz/>  
<sup>5</sup> Tennant: <http://ow.ly/Jzrw50DGRXd>  
<sup>6</sup> Cleaning Business Today: <http://ow.ly/YwF50DGRVv>